



JUNIOR LEAGUE OF GREENSBORO

Women building better communities®

Ever Greene

The Magazine of the Junior League of Greensboro

EverGreene is the Junior League of Greensboro's signature publication. Behind the cover, you will find a magazine dedicated to the mission-driven efforts of the Junior League in the Greensboro community as well as featured interest stories.

Approximately 1,500 copies are distributed to Junior League members, advisors, donors, community partners, elected officials, and local businesses.

The Junior League of Greensboro is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

We welcome new advertisers who are interested in marketing their products and services to the League's circulation group. If you are interested in advertising in the *EverGreene* for our 2016-2017 year, please see the Advertising Rates or download a copy of the *EverGreene* Advertising Contract.

2016 Ad Rates

Page	Dimensions (WxH)	B/W	Full Color
Back Cover	8" x 7.5"	\$865	\$1285
Inside Cover <i>(bleed on all sides)</i>	8.5" x 11" + 0.125"	\$760	\$1180
Full Page	7.75" x 10.25"	\$655	\$1075
Full Page w/ bleed <i>(bleed on all sides)</i>	8.5" x 11" + 0.125"	\$655	\$1075
1/2 Page	7.75" x 5"	\$550	\$815
1/3 Vertical-column	2.43745" x 10.25"	\$420	\$690
1/4 Page	3.75" x 5"	\$315	\$550
1/8 Page	3.75" x 2.375"	\$185	\$315

Advertising Contact

Angela Ben-Zekru
The Junior League of Greensboro
3101 West Friendly Avenue
Greensboro, NC 27408
(714) 514-7899; evergreeneads@gmail.com

Deadlines

Contracts should be submitted by **Nov. 7, 2016**
Ad layouts are due by **Nov. 15, 2016**

DISCOUNTS: A 10% discount will be given to Junior League member-owned businesses.

SERVICES: Advertising design and production is available for an additional \$65 per hour. Requests for these services must be submitted by November 10, 2016.

ARTWORK REQUIREMENTS: For the best reproduction quality, we prefer that you submit your ad digitally. Please save your finished layout as a PDF or JPG file and submit via email, CD-ROM, or DVD-ROM. Files can be emailed to evergreeneads@gmail.com. Files should be designed according to the designated size above.

Please account for a 0.125" bleed, if needed. All files must have a resolution of at least 300dpi. Color images should be set to CMYK. Files submitted in formats other than those listed here are subject to prepares production charges of \$65 per flat rate hour prepress.

ADOBE ACROBAT FILES (PDF): We recommend printing the PDF through the application being used to create the ad layout at the highest quality CMYK format.

LABEL YOUR MATERIALS: Be sure to include the layout artist's name, address, phone number(s) and email address(es). This is to ensure that any problems that may arise can be addressed and solved in a timely manner. If you have any questions, please call or email the Advertising Contact.

TERMS: Make check(s) payable to Junior League *EverGreene*. Payment is due within 30 days of billing date. Unpaid balance is subject to a surcharge of 1.5% per month.

CANCELLATION POLICY: Cancellations or changes to orders will not be accepted after deadline. Cancellation after the date will be billed. Cancellations must be submitted in writing and received by the Editor at the Junior League office before deadline. No verbal cancellations accepted.

LIABILITY: Advertisers assume liability for all content of advertisements printed, and also assume responsibility for any claims arising there from made against the publisher. All copy is subject to the approval of the Editor.

TECHNICAL QUESTIONS:

Angela Ben-Zekry

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