

EverGreene

2017 – 2018 ADVERTISING RATES

PAGE	DIMENSIONS (width x height)	BLACK & WHITE	FULL COLOR
Back Cover	8" x 7.5"	\$865	\$1285
Inside Cover (full bleed)	8.5" x 11" (+0.125")	\$760	\$1180
Full Page	7.75" x 10.25"	\$655	\$1075
Full Page (full bleed)	8.5" x 11" (+0.125")	\$655	\$1075
1/2 Page	7.75" x 5"	\$550	\$815
1/3 Vertical Page	2.43745" x 10.25"	\$420	\$690
1/4 Page	3.75" x 5"	\$315	\$550
1/8 Page	3.75" x 2.375"	\$185	\$315

CONTRACTS/REQUESTS DUE: 1/8/2018 **ADS: DUE JANUARY 29, 2018**

ARTWORK REQUIREMENTS: Please submit your finished advertisement artwork files digitally saved as a PDF or JPG to evergreeneads@gmail.com. Files should be designed to the specifications outlined in the above rate card. Files must have a minimum resolution of 300dpi. Color mode should be set to CMYK. Advertisements not submitted in the correct file format(s) are subject to a flat rate production charge of \$65 per hour pre-press. *Advertising design and production is available for an additional \$65 per hour. Requests for these services must be submitted by 1/8/2018.*

LABEL YOUR MATERIALS: Be sure to include the layout artist's name, address, phone number(s) and email address(es). This is to address any issues in a timely manner. If you have any questions, please call or email the Advertising Contact.

TERMS: Make check(s) payable to Junior League *EverGreene*. Payment is due within 30 days of billing date. Unpaid balance is subject to a surcharge of 1.5% per month.

CANCELLATION POLICY: Cancellations or changes to orders will not be accepted after deadline. Cancellation after the deadline will be billed. Cancellations must be submitted in writing and received by the Editor at the Junior League office before deadline. No verbal cancellations accepted.

LIABILITY: Advertisers assume liability for all content of advertisements printed, and also assume responsibility for any claims arising there from made against the publisher. All copy is subject to the approval of the Editor.



About

EverGreene is the Junior League of Greensboro's signature publication. Behind the cover, you will find a magazine dedicated to the mission-driven efforts of the Junior League in the Greensboro, as well as featured interest stories. Approximately 2,000 copies are distributed to Junior League members, advisors, donors, community partners, elected officials, and local businesses.

Advertise with us!



Contact Us

Questions or concerns?
Please email us at:
evergreeneads@gmail.com